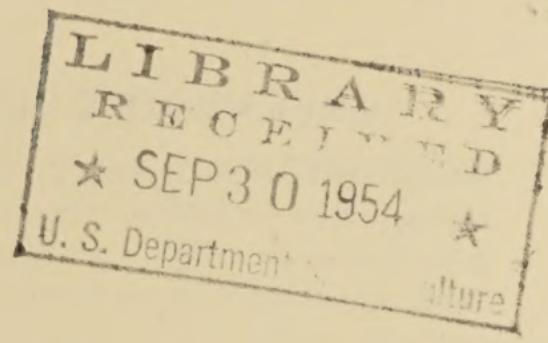


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Supplies and
Aides for
the Orchid
Grower

Rivermont[®]
ORCHIDS
SIGNAL MOUNTAIN, TENNESSEE

GREENHOUSE SUPPLIES

HUMIDIGUIDE—A combination humidity and temperature indicator for either home or greenhouse use. $3\frac{1}{4}$ " x $3\frac{1}{4}$ ", housed in lustrous ivory case with brass trimming, suitable for desk or wall..... \$3.00

FOG-IT NOZZLE—Solid brass nozzle which actually breaks water into a misty, fog-like spray—fits your own garden hose.....
.....prepaid in U. S. A. \$1.95

SHADING COMPOUND—An easily mixed compound producing a uniform white shade. Instructions included with package, 25 lb.
carton \$7.50

POTTING STICKS—Pair, one 9" and one 12", made of Tennessee Hickory, finished in natural shellac..... pair \$1.00

GREEN FLORIST THREAD—Long - life, waxed thread for tying plants. 2 oz.
spool \$.75

POT STAKES — Galvanized steel, 18"
length dozen \$.20

PLASTIC LABELS—Non-tearing, top quality plastic of buff coloring.

$\frac{3}{4}$ " x $1\frac{3}{4}$ " stick-in type.....dozen—\$ 1.00
..... thousand—\$ 6.50

$\frac{3}{4}$ " x 4" tie-on type without wire.....
..... hundred—\$ 1.50
..... thousand—\$12.50

CUT FLOWER MATERIALS

ORCHID TUBES & CAPS—5" length.....
.....doz. @ \$.50
..... 250 @ \$7.50

SHREDDED FLORAL-PAK—For safe packing of cut flowers..... 3 lb. carton @ \$2.00

INDUSTRIAL TAPE—Water resistant tape, $\frac{3}{4}$ " x 60 yards, used to tape orchid tubes to boxes, and a hundred and one other uses!
..... \$1.03

INSECTICIDES

ORCHID SPRAY—A DDT-Rotenone compound for the prevention and control of scale, beetles, thrip, and other orchid pests. Recommended dilution: one part insecticide to 400 parts water, applied to plants with ordinary hand sprayer. 8 oz.—\$3.25, Pint—\$4.50, Quart—\$7.50.

HI-TOX—A new insecticide containing Malathion which has proved to be highly effective in the prevention and control of scale, red spider, and aphis. Dilute one tablespoon per gallon of water and apply with ordinary hand sprayer 8 oz. \$1.80

ORCHID POWDER — A DDT-Metaldehyde compound highly successful in the eradication and control of sluge, snails, and sow bugs. This material should be lightly dusted on and under the benches and wherever such pests travel. Obsolete salt shakers are ideal for application 1 lb. @ \$2.00

FERTILIZERS

Rivermont recommends fertilizing seedlings and mature plants of Cattleyas, Cypripediums and Cymbidiums; however, we caution that if the plant does not have a well developed root system, do not fertilize under any circumstances, because the plant will not absorb the nutrients which are made available in the potting medium. These are the two fertilizers we use and recommend:

VHPF—(Guaranteed analysis 6% nitrogen, 25% phosphorous, 15% potash).

NUTRI-LEAF—(Guaranteed analysis 16% nitrogen, 16% phosphorous, 16% potash).

Both of these superior plant foods contain trace elements and growth stimulating hormones. VHPF is used as a fertilizer, NUTRI-LEAF is used as a liquid fertilizer and as a spray for the leaves. The recommended concentration of each is as follows:

When fertilizing weekly, use $\frac{1}{2}$ tablespoon per gallon water. When fertilizing at two week intervals, use 1 tablespoon per gallon of water.

VHPF—3 lb. package—\$1.50.

NUTRI-LEAF—3 lb. package—\$1.60.

ORCHID PRINT COLLECTION

Rivermont's orchid prints have become famous throughout the world. We are offering a set of seven for \$2.00, postpaid. These exquisite reproductions from Kodachromes and paintings are approximately 8 $\frac{3}{4}$ " x 11 $\frac{1}{4}$ ". Units cannot be broken and when supply is exhausted, it is unlikely that these will be reprinted. They make lovely gifts, and are suitable for framing and hanging in the home.

- Lc. Snowdrift, var. Rivermont
- C. Bow Bells, var. Emily
- Lc. Derna, var. Jean
- Lc. Clint McDade
- C. Stalin, var. Rivermont, AM, RHS
- Lc. Gold Gleam, var. Martie Everest

The seventh print bears pictures of the five following blooms. Each picture is approximately 3" x 3 $\frac{1}{4}$ " in size.

- Lc. Hyperion, var. Rivermont
- C. Thetis, var. Rivermont
- C. Swan, var. Snow Queen
- Lc. Windermere, var. Clovelly, AM, RHS
- Lc. Princess Ishtar, var. Mary, AM, RHS

POST CARDS

Handsome true color Ektachromes of C. Enid, alba, (white with colored lip) and Lc. Helen Wilmer (lavender)—lovely to look at, you will want ample supply to send your many friends, relatives and fellow orchidologists!

.....12 for \$.50

REBECCA T. NORTHEN'S HOME ORCHID GROWING

Every fact you need to know to raise orchids successfully in your own home or apartment is given clearly and simply in this helpful, practical manual. You don't need to be a trained gardener to use this book. You don't need a greenhouse or expensive equipment, for Mrs. Northern answers every question likely to arise from the time you plant the seed to the time you cut your own flowers! This book has 286 pages of factual information, 108 monochrome pictures and eleven color plates, all this for only.....\$6.50 prepaid in U. S. A.